



2012 Artist Application Form

Saturday, September 22 and Sunday, September 23, 2012

10:00 AM to 5:00 PM each day

Waterfront Park at the Hilton San Diego Bayfront Hotel

In its seventh year, **ArtWalk on the Bay** is a two-day exhibition and sale of original fine art. This fall art festival takes place at the Waterfront Park at the Hilton San Diego Bayfront Hotel (behind the San Diego Convention Center) a scenic waterfront park area perfect for this event. **ArtWalk on the Bay** is a free event, open to the public. **The festival features ONLY fine art chosen by a selection committee.**

To apply for **ArtWalk on the Bay**, please read the information carefully. The majority of the work displayed must be original pieces. **Note cards, t-shirts, posters, magnets, etc. of work are not allowed.** Limited edition prints only. Prints must represent a minority of the work displayed with the majority being original pieces. Literature and information pertaining to the artist's work is permitted. Artist tents (provided by event organizers) must be staffed by the participating artist at all times during the ArtWalk on the Bay hours. **Space is limited. Apply early.**

Application Deadline: We'll take applications until spaces are filled, but we encourage early application—space is limited.

Web Page Completion: ArtWalk on the Bay's web site offers an exclusive searchable database featuring a page for each artist. To guarantee web page completion, artists must apply by June 1, 2012.

Application & Space Allocation: Spaces for the event will be tented booths on the lawn of the Waterfront Park. For this show, **there is no priority system, ArtWalk staff will assign locations based on available space.** Because the park is completely flat and easily accessible, we are confident that all spaces will be equally appealing.

Important information On Event Times, Set-up and Tear-Down Times, etc. Tents for participating artists will be set up on Thursday, September 20. Load-in of display materials and artwork will take place according to a strict load-in schedule. Some artists will be able to load-in on Friday, September 21 and others early on Saturday morning, September 22. **The load-in schedule will be assigned based on logistics of access to your tent location. PLEASE LET US KNOW IF YOU WILL BE ABLE TO LOAD IN ON FRIDAY, SEPT. 21 (see application form).**

Wind and Weather: **ArtWalk on the Bay takes place rain or shine.** Depending upon weather conditions, the area can be windy. We take steps to ensure that tents are secure with heavy weights. However, when it comes to design of display materials for your art, you will need to consider the wind factor. We anticipate that the walls of each tent will move in the wind as much as six to eight inches in either direction. It may not be advisable to hang panels from the back wall, but rather, to use ground-supported display panels with heavy weighting and tie-offs so they do not blow over in a strong wind.

You will have the option of removing your work on Saturday night or creating your own "front closure". We do supply overnight security but since the tents are in what is basically an open area, it is impossible to cover every possible security scenario. If enough artists are interested in renting front panels from our tenting firm, we can make these available at additional cost to the artists.

Also, make sure to tightly secure each piece of art that you bring. **ArtWalk on the Bay does not accept responsibility for artists' work before, during or after the event.**

Individual Application

The \$440 ArtWalk on the Bay Individual Artist Package includes:

1. The opportunity for an artist to show and sell work directly to the public.

Artists will be assigned to a 10' x 10' tented space provided by ArtWalk. Hanging materials, walls, displays, etc. must be furnished by the artist. **Electricity is available for an additional fee of \$100 per artist based on a minimum of 5 or more artists.**

2. Signage:

- Artist name and tent number at location

3. An Individual ArtWalk on the Bay Web Page (prior to event) to include:

- Individual artist name
- Five full-color images of artist's work
- Artist biography and/or artist statement
- Contact information
- Link to your personal e-mail address and Web site

4. Event T-shirt (one T-shirt per tent included in individual or group application)

Group Application

ArtWalk on the Bay Group Packages include:

1. The opportunity for a group to show and sell work directly to the public.

Group participation is limited to **established, permanent artist groups, there will be no exceptions.** Groups will be assigned to 10' x 10' tented space provided by ArtWalk based on group size. See below for specifics. Hanging materials, walls, displays, etc. must be furnished by the artist. **Electricity is available for an additional fee of \$100 per artist based on a minimum of 5 or more artists.**

<u>Group Size</u>	<u>Minimum Space Allotted</u>	<u>Price</u>
Up to six	10' x 20' OR 200 square feet	\$ 820
Up to ten	10' x 30' OR 300 square feet	\$1230
More than ten	10' x 40' OR 400 square feet	\$1640
	10' x 50' OR 500 square feet	\$2050

2. Signage:

- Group name and tent number at location

3. A Group ArtWalk on the Bay Web Page (prior to event) to include:

- Group name
- Images of group's work (6 images for a 10' x 20', 10 images for a 10' x 30', 15 images maximum for a 10' x 40')
- Group biography and/ or statement
- Group contact information
- Link to group e-mail address and Web site

4. One complimentary Event T-shirt (one T-shirt per tent included in individual or group application)

Next page: Application Form. Please be sure to fill out this form completely

ArtWalk on the Bay 2012

Step 1: Tell us about you:

Please complete information as you wish it to appear in event materials

Individual Application

Name: _____

Group Application (Limited to established, permanent artist groups, no exceptions.)

Group Name: _____ # of Members: _____ Contact Person: _____

Groups please list the names of participating members: _____

Individual & Groups please complete the remainder of the application

Street Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Cellphone: _____ Fax: _____

E-mail: _____ Web Site: _____

T-shirt Size(s): S ___ M ___ L ___ XL ___ XXL ___ (Indicate number of each, one per tent included)

If applying for more than one tent, please indicate number of each T-shirt size

Step 2: Tell us about your work

Please describe your work and/or statement in 20 words or less: (will be used on your web page)

Artist Art Type(s): art glass collage digital mosaic painting photography printmaking textiles _____

Artist Medium/Media: _____

Please list art events/shows that you have participated in for the past 5 years (please use additional page and attach if necessary).

Are there any special requirements we should know about?

Please explain: _____

ArtWalk reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.)

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Step 3: Images for your individual page on the ArtWalk on the Bay Web site

Five images are published on the ArtWalk on the Bay Web site in full-color and measure approximately 3" x 3". Image captions include the title, dimensions and medium. Please include the title of each image you are submitting. Submitted pieces are not required to be at ArtWalk, but must accurately represent the type of work displayed at ArtWalk. Images submitted should be at least 5" wide, and scanned at (72 dpi) in EPS, TIFF or JPEG. Images may be submitted digitally or by photograph. If e-mailing please send to: info@artwalksandiego.org. No slides, transparencies or PDF files, please.

Groups: When submitting images, please remember to include artist's name, along with title, dimensions and medium with each image. (6 images for a 10' x 20', 10 images for a 10' x 30' and 15 images for a 10' x 40') Add extra pages for additional images.

Please use my images from 2011 Please use existing page and images from 2011

Image #1 Title: _____ Dimensions (inches): Width _____ Height _____ Medium _____ Price: _____

Image #2 Title: _____ Dimensions (inches): Width _____ Height _____ Medium _____ Price: _____

Image #3 Title: _____ Dimensions (inches): Width _____ Height _____ Medium _____ Price: _____

Image #4 Title: _____ Dimensions (inches): Width _____ Height _____ Medium _____ Price: _____

Image #5 Title: _____ Dimensions (inches): Width _____ Height _____ Medium _____ Price: _____

Step 4: Please read the following rules, regulations and sign:

Only artists displaying their own original work will be eligible to participate in ArtWalk on the Bay. **Note cards, t-shirts, posters, magnets, etc. of work are not allowed.** Limited edition prints and giclees only. Prints must represent the **minority** of the work displayed, with the **majority of work being original pieces.** Literature and information pertaining to the artist's work is permitted. Submitted pieces for the Web site are not required to be at ArtWalk on the Bay, but must accurately represent the type of work displayed at ArtWalk on the Bay. ArtWalk on the Bay reserves the right to request removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.) **Absolutely no imported, manufactured or mass-produced items, kits or articles not made in total by the artist.** Participating artists must exhibit during all event hours on both days. Exhibit must be staffed by the participating artist or artists at all times during ArtWalk on the Bay hours. Artists are solely responsible for collecting monies for work sold and for payment of taxes to any city, county, state or federal agency. Artists are solely responsible for copyrighting their own work. Artists are prohibited from distributing literature or promoting in any other manner, any religious, fraternal, foundation, political or commercial organization. Artists are responsible for the transportation, installation, insurance, and security of their work. **ArtWalk on the Bay, its organizers, sponsors, volunteers and affiliates accept no responsibility for loss / accidents / injury / damages.** ArtWalk on the Bay retains the right to use photographic images of visual and performing artists, and/or their work, for advertising and promotion purposes only. I agree to use ArtWalk on the Bay sanctioned hanging materials & return my space to the same, if not better, condition. **ARTIST APPLICATION FEES ARE NON-REFUNDABLE once artist is selected by the selection committee to participate. However, if artist is not selected by the selection committee, all fees and materials will be returned to artist.** ArtWalk on the Bay reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of ArtWalk on the Bay.

I have read the rules & regulations above, and agree to follow them. I understand that fees are non-refundable.

Signature

Date

ArtWalk on the Bay 2012

Step 5: Artist Booth Fee

Check appropriate fee:

- \$440 (individual artist)
- \$820(10' x 20' space with up to six group members)
- \$1230 (10' x 30' space with up to ten group members)
- \$1640 (10' x 40' space with more than ten group members)
- \$2050 (10' x 50' space with more than ten group members)

Additional fee:

- \$100 (electricity at your tent)

Method of Payment: (select one):

- Check Money Order Visa MasterCard *Please make all checks payable to ArtWalk.*

Credit Card Information

Name: (as it appears on card) _____

Card Number: _____ Exp. Date (MM/YY): ____ / ____

Billing Address: _____ 3-4 security number on back of card: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please note:

- You must sign your application, images and payment must be received for application to be considered complete.
- **ARTIST APPLICATION FEES ARE NON-REFUNDABLE** once selected by the selection committee to participate. However, if artist is not selected by the selection committee, all fees and materials will be returned to artist.
- Your credit card statement will show "ArtWalk" as payee.

Step 6: Before sealing the envelope, be sure to:

- Sign the Artist Application, include your 5 art images, 1 booth/display image and a non-refundable booth fee payable to ArtWalk (\$440 for individual artist, Group fee varies - please see Group Fee Package plus additional electrical fee, if applicable.)

• Mail to:

ArtWalk on the Bay Artist Application
2210 Columbia Street
San Diego, CA 92101
Fax: 619.615.1099